

W3.SOCCER

Soccer • clubs • fans • tickets • membership

Positioning

w3.soccer is positioned as a seven-figure strategic brand asset: category authority + trust signal + competitive advantage.

Why it wins

- Soccer is massive — A global sport with billions of fans and multiple monetization lanes.
- Built for membership — Perfect for season tickets, loyalty, access, and verified fan identity.
- Web3 optionality — Authenticated tickets and digital collectibles are natural extensions (optional).

Best-fit buyers

- Clubs and league initiatives
- Ticketing and membership platforms
- Fan engagement and loyalty companies
- Merchandise and collectibles marketplaces
- Media and community operators

Process

- Terms shared privately under NDA
- Escrow closing (Escrow.com or equivalent)
- Standard registrar transfer